

## SPONSORSHIP OPPORTUNITIES

Please check all opportunities you are interested in sponsoring.  
Sponsorships will be granted in first come, first serve order.

### Expand your brand beyond your booth with great sponsorship opportunities, including:

**1. EXHIBITOR E-BLAST ADVERTISEMENT TO PRE-REGISTERED ATTENDEES - \$500.** Your company will be highlighted in one of the show e-blasts that we send to all pre-registered attendees! Your 500-word text message along with your graphically enhanced logo will be emailed to our database of pre-registrants prior to the show. Act now to be included in the e-blast calendar as it fills up quickly!

**2. OFFICIAL SHOW BAG – \$500** gives your company the opportunity to provide the official show give-away bags, which are distributed at registration; must be co-branded with your logo and the official show logo. Sponsor must provide a minimum of 2,500 bags. As attendees walk the floor, they will need a bag to conveniently carry their collection of catalogs, magazines and giveaways. This is a great opportunity to have your company name, location and logo prominently displayed on these bags, which will be seen all over the show.

**3. BADGE HOLDER LANYARD– \$500-** All attendees are provided with this lanyard at registration along with their buyer badge. The lanyard will feature the name and/or logo of your company as well as the name of the show. Sponsor is required to provide a minimum of 5,000 lanyards for distribution at registration. **Note: available only to exhibitors with a minimum 200 square feet space commitment**

**4. REGISTRATION SPONSOR – \$500** - Includes a banner ad identification on the registration web page, logo recognition as the registration sponsor lobby signs directing attendees to registration, and logo recognition in the registration area at the show and on the onsite registration forms. Attendees will recognize these sponsors as they prepare for their visit to the show. **Note: available only to exhibitors with a minimum 200 square feet space commitment.**

**5. DIRECTORY ADDENDUM / FLOORPLAN SPONSOR – \$500** - This opportunity includes your company logo and information to be prominently displayed on the official show directory addendum insert. The addendum is included with every directory given out at registration and includes the most updated seminar and event information as well as late listings. **Note: available only to exhibitors with a minimum 200 square feet space commitment.**

**6. ENHANCED COMPANY LISTING/WEBSITE LINK LISTING - \$150.** Make your company listing on the official show website link directly to your own website. More and more visitors are using the website to plan their show visit and website visitors are encouraged to click through linked listings to learn more about your company.

**7. LITERATURE RACK - \$250.** This is a great, affordable opportunity to have your company's brochure or product information available to all attendees in the main lobby of the show before they enter the exhibition area. Your information will be prominently displayed in an attractive literature rack just before the show entrance.

If you would like to discuss other opportunities not listed above, please contact Erica Davidson at 678.370.0347 or email [edavidson@urban-expo.com](mailto:edavidson@urban-expo.com) or Russ Turner at 678.370.0350 or email [rturner@urban-expo.com](mailto:rturner@urban-expo.com)



## SPONSORSHIP RESERVATION FORM

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Please select your sponsorship opportunity below. Then, fill out the information below and fax back to Jennifer Finn at 678-831-4580 or mail back to Urban Expositions at the address listed below.

### SPONSORSHIP OPPORTUNITIES

- \_\_\_\_ 1. EXHIBITOR E-BLAST TO PRE-REGISTERED ATTENDEES - \$500
  - \_\_\_\_ 2. OFFICIAL SHOW BAG - \$500
  - \_\_\_\_ 3. BADGE HOLDER LANYARD - \$500
  - \_\_\_\_ 4. REGISTRATION SPONSOR - \$500
  - \_\_\_\_ 5. DIRECTORY ADDENDUM/FLOORPLAN SPONSOR - \$500
  - \_\_\_\_ 6. ENHANCED COMPANY LISTING/WEBSITE LINK LISTING - \$150
  - \_\_\_\_ 7. LITERATURE RACK - \$250
- 

YES, I want to sponsor every opportunity I checked.

Bill me at the same address as my booth invoice.

Bill me at the following address (if different):

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total Sponsorship Fee: \_\_\_\_\_ Booth #: \_\_\_\_\_

Questions? Contact Jennifer Finn at 678.370.0349 or email [jennifer.finn@urban-expo.com](mailto:jennifer.finn@urban-expo.com)  
MAIL FORM TO: Urban Expositions, Attn: Jennifer Finn/Boston Gift Show, 1690 Roberts Blvd  
NW, Ste. 111, Kennesaw, GA 30144; FAX FORM TO: 678.831.4580

