

# The Las Vegas Souvenir & Resort Gift Show

## September 22-24, 2010

### Product Preview Area

We are excited to announce we will be offering once again a **Product Preview Area** at The Las Vegas Souvenir & Resort Gift Show. It is open to all companies participating in the show for only **\$40.00**. This will be a first-come, first-serve basis onsite. So, when you arrive at the show, stop by the show office for your tent card. We will then direct you to the Product Preview Area where you can pick your spot. ZAG members will be holding meetings during the show; therefore we will identify vendors that are ZAG Sponsors on the I.D. tent cards.

**Space Size:** Due to limited space, each participating company should only use an approximate 2 ft. X 2 ft. space. Show management retains the right to adjust or remove any display abusing space privileges.

**Set-up Time:** All displays are to be set by the participating company to be set during move-in and no later than **4:00 pm on Tuesday, 9/21/10**.

**ID Signs:** One tent card with exhibiting company name and booth number will be provided. Please stop by the **show office** to pick up your tent card. **No advertising flyers or documents are to be used in display area. Only product is to be displayed.**

**No Early Break Down/Product Pick Up:** All product displays must remain intact and should not be picked up until one hour prior to close of the show on Friday, September 24. Please pick up your products between 3:00pm and 4:30pm on 9/24/10. Please make sure to bring your exhibitor *badge* for products to be released. All products left after 4:30 pm. will be disposed of. So please remember to pick up *between 3:00 pm. and 4:30 pm!*

**Good Neighbor Policy:** All exhibitors should abide by the "Good Neighbor Policy." If it's not your product please do not touch it! No photography, handling or re-arranging. Violators will not be allowed in the product display.

**Submit Form along with check for \$40.00 – please note LV10PPA on check**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Booth # \_\_\_\_\_

ZAG SPONSOR (please check one):                      YES                      NO

Name on check if different from Company Name: \_\_\_\_\_

Mail form and check to: Attn: Lisa Danielson, Urban Expositions, 1690 Roberts Blvd NW

Suite 111, Kennesaw, GA 30144- Questions, call Lisa at 800-318-2238 x 346