



FREE FREIGHT MONDAY PARTICIPATION FORM

As one of the special buyer incentives we're launching for the Orlando Gift Show, we're promoting **Monday, August 6 as FREE FREIGHT MONDAY.**

Show mailers and other promotional materials will let buyers know that many exhibitors will be offering free freight on orders placed on Monday, August 6th. Make plans now to participate. The more exhibitors that join us, the stronger the promotion will be.

As a participant, your company name and booth number will be featured in the Orlando Gift Show Directory handed out to all buyers as they arrive at the show. The show directory will feature a listing of all exhibitors offering free freight on orders placed on this day. A note will be included that "Restrictions Apply" as it will be up to you, the individual exhibitor, to set the parameters for which orders, lines, minimums, etc., will qualify for free freight.

This promises to be a great traffic builder for your booth! To participate, simply fill out this form, fax it back and provide free freight on your August 6th orders.

Yes, I want to participate in FREE FREIGHT MONDAY. By signing and returning this form, I acknowledge that my name will be included in the Orlando Gift Show Directory . As a participant, I will offer free freight on orders written on Monday, August 6, 2012 orders at the Orlando Gift Show.

Company Name: _____ Booth #: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____

**Fax this form to Lindsey Amrine at (678) 831-4584 NO LATER THAN June 15, 2012, to confirm your participation and listing in the show directory.
If you have any questions, please contact Lindsey at (678) 370-0344/
lamrine@urban-expo.com.**