



# ECO PARTICIPATION FORM

*August 11-14, 2012*  
**Deadline: June 18, 2012**

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There's a movement emerging in the global community. We can all feel it. It's the desire for a more balanced existence in a better world.

In August, the Seattle Gift Show will once again feature **ECO**— **E**arth **C**onscious **O**ptions as a category for identifying product. Green, Sustainable, Biodegradable, Organic, Recycled/ Reclaimed and Fair Trade handicrafts are eligible for this classification. If you donate a portion of your proceeds to a charity that promotes sustainable and humanitarian efforts, you may also be included in this special category.

If you would like to be identified as an ECO company, please complete the form below and return to us. Your company will be included with other exhibitors on a special ECO list on our website, as well as a printed handout at the show. Many retailers have indicated that this is the type of product they will be looking for in 2011. And remember, you can also sign up to display your product in the Product Preview Area's Green Product Launching Pad, a section reserved for green and sustainable products. Look at the Product Preview Area form for more information.

Join us in creating a more eco-friendly lifestyle and realizing the dream of a better world. Please complete this form and fax to Lisa Danielson at 678.831.4582 or send via email to [ldanielson@urban-expo.com](mailto:ldanielson@urban-expo.com)

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Please check all categories that apply to your company and the products you plan to exhibit at the show:

- I have products constructed from Sustainable materials or manufactured using Sustainable Processes
- I have products comprised of Biodegradable Materials
- I have products that support an Indigenous Community
- I have products made from Recycled/ Reclaimed Materials
- A portion of my sales is donated to a charity
- I have Fair Trade Products
- I have Natural Health Products
- I have Organic Products

**PLEASE COMPLETE THE INFORMATION BELOW:**

Company Name \_\_\_\_\_

Name as Appears in Show Directory \_\_\_\_\_

Booth Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_



# SEATTLE GIFT SHOW

## **ECO FORM PARTICIPATION CRITERIA:**

1. Use of recycled materials in making of product and a minimum of 30% post consumer recycled content.
2. Energy efficient products: Electrical products that are water or solar powered or have been build to use less electricity.
3. Hemp products: hemp is an industrial strain of the cannabis plant and is considered environmentally friendly due to high crop yields and does not require herbicides or pesticides and litter or no bleach.
4. Use of organic and natural ingredients for foods, soaps, lotions, cleaning products etc.
5. Wood from sustainable forests (bamboo for instance) or use of rediscovered woods or FSC certified woods (Forest Stewardship Council)
6. Use of energy offsets (Carbon offsets) to limit impact on the environment due to shipping of product and materials, etc.
7. Chlorine and antimony– free products.
8. Companies that enforced a reclamation policy
9. Products that are designed for disassembly for rapid recycling or reuse
10. Certification by a regional, national or international organization such as but not limited to: Forest Stewardship Council (FSC), Green Seal, or Global Ecolabeling Network (GEN), Rainforest Alliance, TransFair Certification
11. Fair Trade directed– products produced by local artists/ designers in developing countries and specifically intended to promote economic opportunities and sustainable trade.
12. Philanthropic endeavors– manufactures who support specific not-for-profit activities through direct contributions, cause marketing programs, or percentage of sale donations.